

# HubSpot: The #1 Platform to Level-Up Your Email Marketing Strategy



Why we recommend it over Mailchimp and Constant Contact

	HubSpot	INTUIT mailchimp	Constant Contact
<b>Managing Customer Relationships</b> HubSpot's all-in-one platform seamlessly manages your marketing, sales, and customer service, eliminating the need to juggle between different tools.			
All-in-One Platform	✓	✗	✗
Customer Relationship Management (CRM)	✓	✗	✗
Personalization and Segmentation	✓	—	✗
<b>Automating Flows for Conversion</b> Take advantage of HubSpot's advanced automation features to supercharge your marketing while minimizing time and effort.			
Advanced Automation	✓	—	✗
<b>Making Decisions Based on Data</b> You'll be able to use comprehensive, detailed reports to make data-driven decisions on your marketing efforts.			
Reporting and Analytics	✓	—	—
Comprehensive Analytics	✓	✗	✗
<b>Growing Your Business</b> If you're planning for growth, HubSpot's up for the challenge. Its scalable nature ensures seamless growth alongside your business. Plus, its marketing tools are tightly integrated with its CRM.			
Scalability	✓	✗	✗
Integration with Sales Tools	✓	✗	✗