



Modern CX Recap

Carly Schrager
Definitive Results
CEO

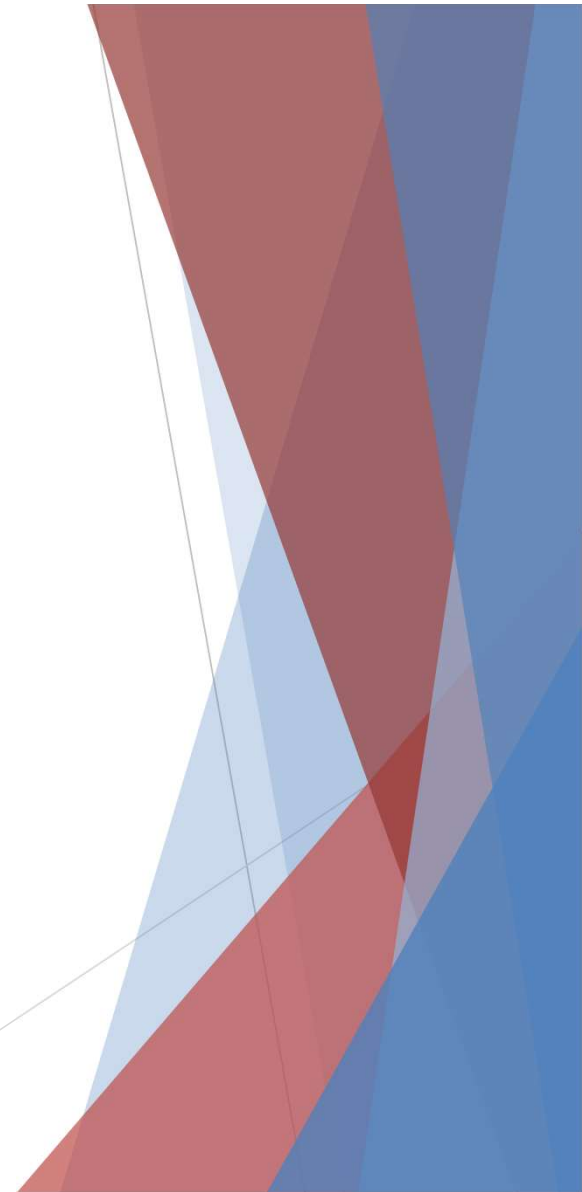
Overall Impression of Modern CX

Evolution of this conference...

Name: Eloqua Experience to Modern Marketing Experience to Modern CX

Location: San Francisco to Orlando to Vegas to Chicago

Products: It's not just Eloqua's conference anymore

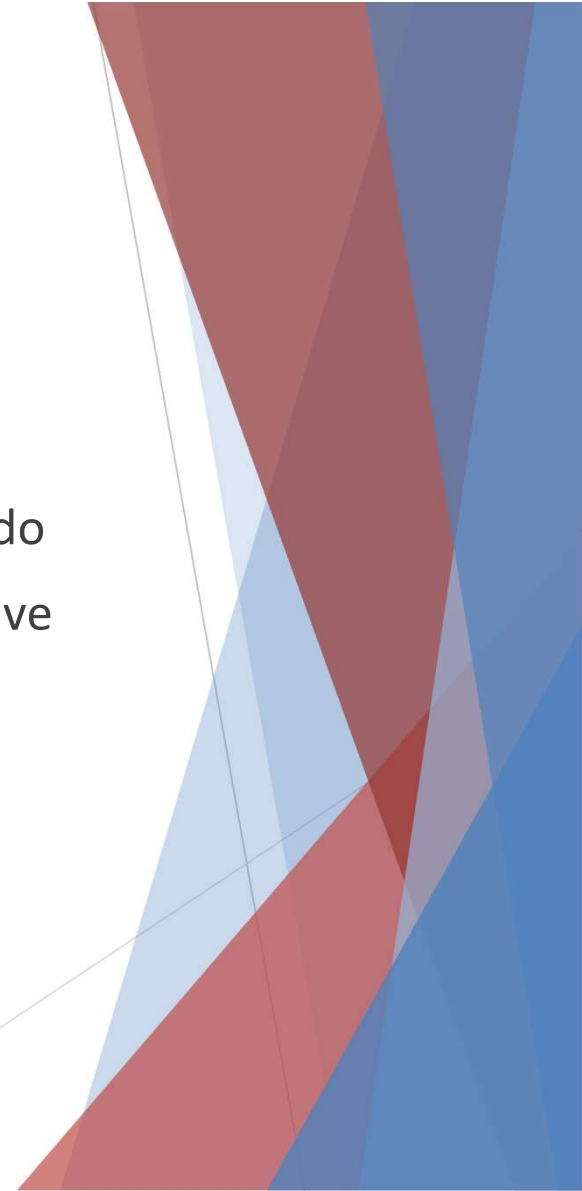


Overall Impression of Modern CX

Evolution of this conference... what has stayed the same?

People: Same smart people who have passion for what they do

Learning: Always come home with new knowledge, perspective and/or ideas



What I Liked...



CaseyNeistat

9,266,642 subscribers



The People!



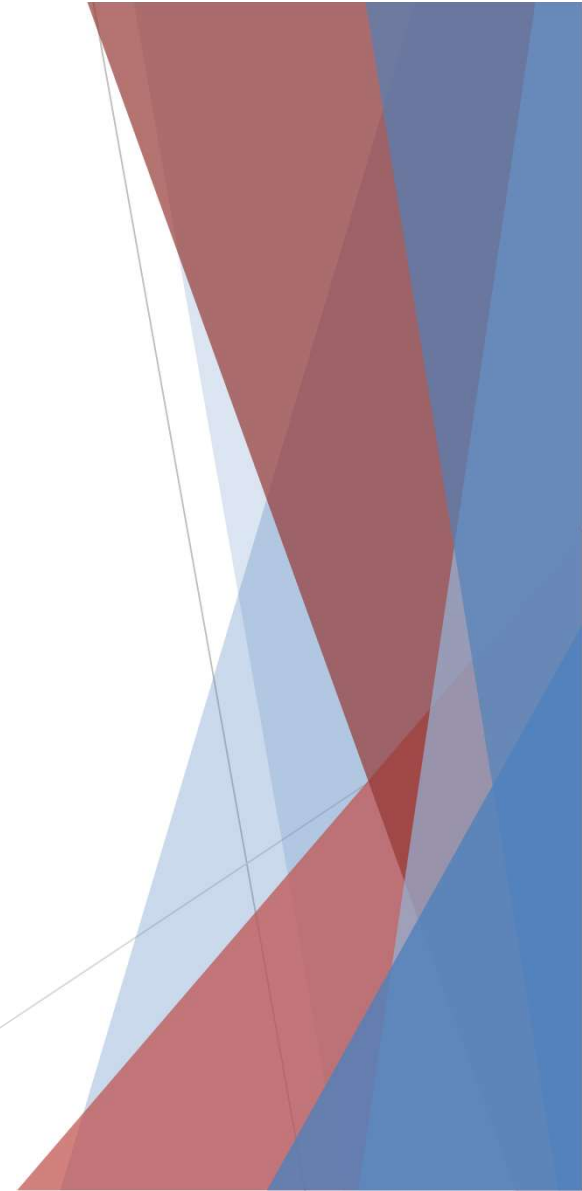
ABM

Do What You Can't

What I Liked...



*Image courtesy of Amazon music



Now what?

You can access the presentations!

<https://events.rainfocus.com/catalog/oracle/mcx18/catalogmcx18>

You can also sign up to be notified when 2019 registration opens.



Contact Me

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