



# The Definitive Solution for Modern Marketers

Welcome to the brave new world of marketing in the digital age. Today, campaigns move faster, are more personalized, and leverage data analysis like never before. And thanks to a new generation of cloud-based solutions, the art of marketing is swiftly turning into a science.

But one thing hasn't changed: Marketing is still all about results.

**That's why more companies are turning to Definitive Results.**

We help you envision, implement, and manage your marketing programs with the latest in marketing automation technology combined with best practices, managed services, and innovations that help you deliver the business results you need, year after year.

## **WHO WE ARE**

### **We've Been There.**

At Definitive Results, we know what it's like to be on your side. Our team is made up of former business leads who have managed some of the most challenging marketing automation projects. We've heard that knock on the door from the CEO asking how Marketing Automation will "pay off." And we've answered with meaningful business results.

### **We've Defined Agility.**

Agility isn't just a buzzword for us. We've grown our business based on our ability to handle clients' fast-changing market demands. That requires organizational flexibility, rapid course adjustments, and the intuition to see innovative ways to solve complex marketing challenges.

### **Fast Response. Always.**

We don't just say we'll get back to you. Single-business-day response to any query you have is a rule we live by in every engagement and every implementation, from start to finish. With Definitive Results, you'll never be left waiting.

## **We feel your pain.**

Modernizing your marketing can be a daunting proposition. We're here to help.

- Where do I start?
- Need to manage my dirty data
- Need to measure funnel conversions
- Sales is still complaining
- Cloud apps: What? How?
- Our email metrics are low
- Lead scoring needs to be fixed
- Need personas and more automated nurturing
- Still not able to measure ROI
- Can't solve my integration issues

**ORACLE** Gold Partner

**ORACLE**  
MARKETING  
CLOUD

**Marketo**  
PARTNER

## WORKING THE WAY THAT WORKS FOR YOU

Most marketing consultants come in with pre-defined templates and pre-packaged solutions. That's not us. We're focused on working the way you do. We flex our solutions and service offerings to align with your business priorities and help you stand out in the marketplace.

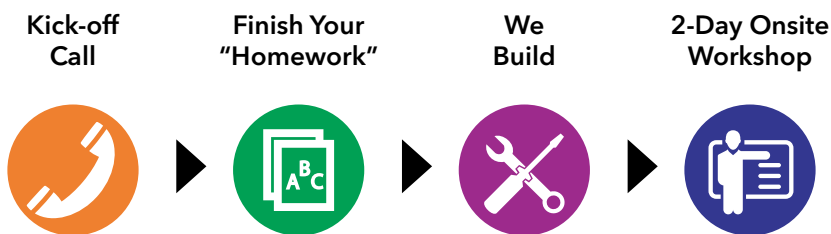
### Project-Based Work

Definitive Results works with you to define the objectives and scope of your marketing automation project. We provide fixed price options with definitive timelines and milestones.

### Managed Services

Our managed services give you ultimate flexibility, allowing you to engage our team as needed to build marketing strategies and assets, execute campaigns, integrate systems, manage data, and train your employees. Treat us as an extension of your team to add maximum value to your business.

### Streamlined Implementations



## DEFINITIVE SUCCESS

We wouldn't be here today if our clients didn't achieve – and sustain – great results in their marketing programs. We're always delighted by the success of our clients, no matter how big or "fast growing" they are. The way we look at it, everybody starts small. But with great marketing, big is just a campaign away.



**"There wasn't one second where I felt adrift or unsure in my implementation process, and I have Definitive Results to thank for that."**

Marketing Director,  
Healthcare company

**"The Definitive Results team provided my team with marketing automation peace of mind."**

Marketing VP,  
Telecom company

### TALK TO US

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